



Explore New Opportunities with the **U.S. Cyber Security Trade Mission to Canada**

Join Us

The United States Department of Commerce, International Trade Administration (ITA), is organizing a business development trade mission to Canada from September 11-14, 2017. The objective of the mission is to introduce U.S. firms to Canada's cyber security market and to assist U.S. companies pursuing export opportunities in this sector.

Why You Should Join the Mission

The Canadian cyber security market is one of the best prospects in the technology industry. Canadians are embracing the many benefits that the Internet offers, but their increasing reliance on information and communication technologies is making them more vulnerable to those who use the internet for malicious purposes. Rising attacks and digital infrastructure damages have become a threat to national security, economic prosperity and the way of life in general. Canadians are looking for cutting edge technologies to help protect them from these threats.

Targeted U.S. Products / Services:

The mission is designed for all U.S. firms and organizations who play a part in the industry, especially:

- Cyber security software and equipment
- Information technology and big data management service
- Digital Infrastructure
- Critical infrastructure protection systems and management solutions
- Data loss and privacy protection technologies

About the Mission

The mission will:

- Introduce U.S. firms to the rapidly expanding Canadian market for cyber security products.
- Help U.S. firms gain insights, make industry and government contacts, solidify business strategies and advance specific technologies.
- Offer U.S. firms industry briefings, one-on-one business appointments, networking events and exhibition space at a cyber security trade show.
- Facilitate trade between U.S. and Canadian firms.

APPLY NOW, SPACE IS LIMITED

EVENT INFORMATION:

Date: September 11-14, 2017

Mission Stops:

- Toronto, ON
- Ottawa, ON
- Montreal, QC

Application Deadline: June 30, 2017

Cost: \$3,200 USD for SMEs
\$3,600 USD for Large companies
\$500 USD for additional participant

*expenses for travel, lodging, most meals and incidentals will be the responsibility of each mission participant.

FOR MORE INFORMATION CONTACT:

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